

## Evidence for implementation in routine practice

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# NICE - aims

**Speed the uptake by the National Health Service (NHS) of interventions that are both clinically effective and cost effective**

**Encourage better and more rational use of available resources by focussing the provision of health care on the most cost-effective interventions**

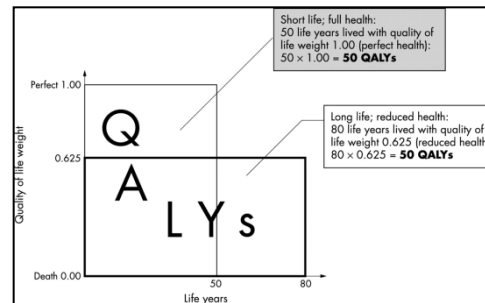
**Encourage more equitable access to healthcare (reduce post-code lottery of care)**

**Encourage the creation of new and innovative technologies.**

# Economic evaluation of new drugs, medical technologies and clinical practice



VS



Consistent

Fair

# Managing healthcare resources within a fixed budget



Health Technology Assessment (HTA) is an evidence-based way of guiding the efficient allocation of health care resources

# NICE - core guidance principles

**Based on best available evidence**

**Expert input**

**Patient and carer involvement**

**Independent advisory committees**

**Genuine consultation**

**Regular review**

**Open and transparent process**

# The Value Proposition



**Value varies depending on your perspective**  
NICE takes the perspective of the National Health Service (NHS) and  
Personal Social Services (PSS)

# NICE - who does what?

## **Centre for Clinical Practice**

**Clinical guidelines = evidence based recommendations**  
**‘ appropriate treatment and care of people with specific diseases and conditions’**

## **Health and Social Care Directorate**

**Quality standards & social care guidance**  
**‘QS markers of high quality, cost-effective patient care’**

## **Centre for Health Technology Evaluation**

**Technology appraisals and guidance on diagnostics, medical technologies and interventional procedures.**

# NICE 'Centres' – Who does what?

## Centre for Health Technology Evaluation (CHTE)

Technology appraisals and guidance on diagnostics, medical technologies (and interventional procedures)



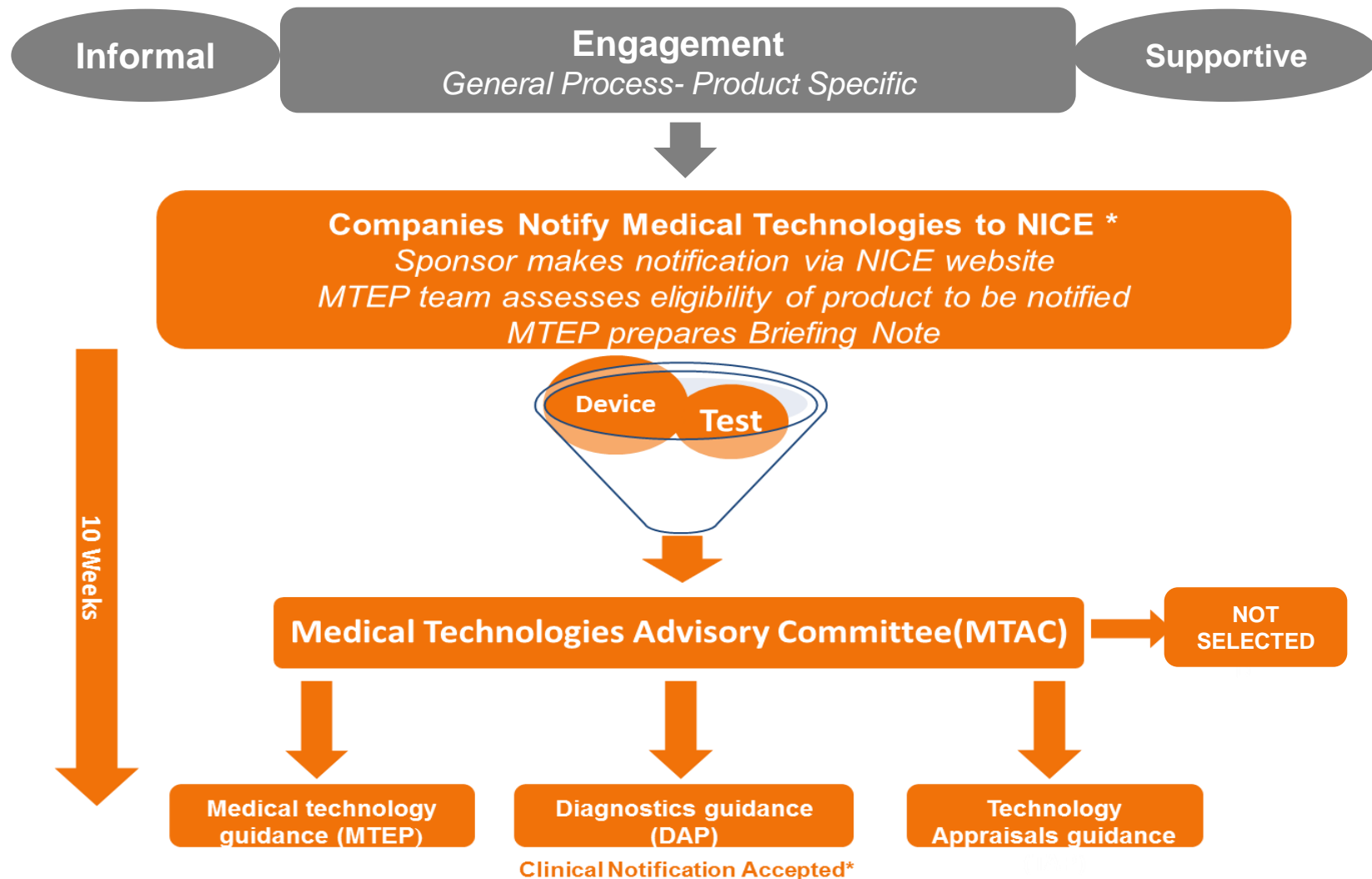
### Two programmes established in 2010:

- driven by notification of technologies by companies/ sponsors
- aiming to improve the timeliness and consistency of adoption of medical technologies and diagnostics with the potential to:
  - Improve patient outcomes
  - Reduce costs
  - Provide system benefits (e.g. facilitate service redesign)





# Medical Technologies – Product Selection



# Product Selection

The Company submits a notification form to Medical Technologies Evaluation Programme that details:

- Product description
- Patient population
- Current management and comparator(s)
- Claimed patient benefit
- Claimed healthcare system benefit
- Claimed sustainability benefit
- Costs
- Patient safety

# Medical Technologies(Devices & Diagnostics)

## Routing of Selected Products

How does MTAC identify the most appropriate way to assess the value proposition of a selected product?

### Assessment Methodologies

#### Cost Consequences

- Non –inferior clinical performance i.e. health outcomes remain unchanged
- Demonstrates cost impacts i.e. cost saving vs. current standard of care

#### Cost Effectiveness

- Assesses impact on health benefits i.e. increases ( or decreases) and
- the associated cost impacts i.e. cost saving (or cost increasing) vs. current standard of care

Does the product impact on patient health outcomes?

Is the product 'unique'?

Is the cost impact /saving readily identifiable?


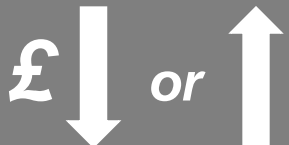

Are there other products achieving the same outcome at the same place in the clinical pathway?

Is the clinical pathway complex; will it change the patient journey?

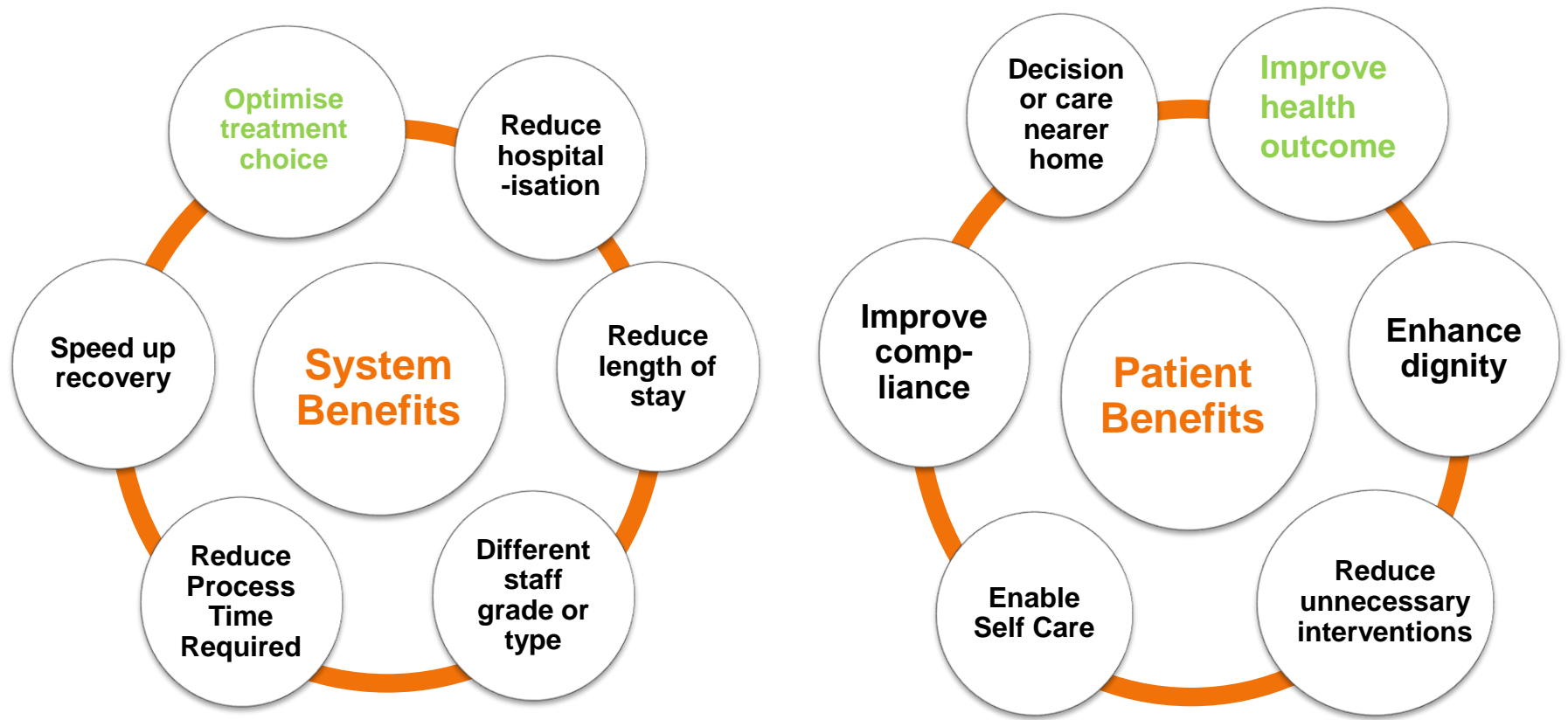
Is the cost impact /saving embedded elsewhere in the clinical pathway, away from the point of use?

Is the product potentially disruptive to the current clinical pathway?

# Routing of Selected Products

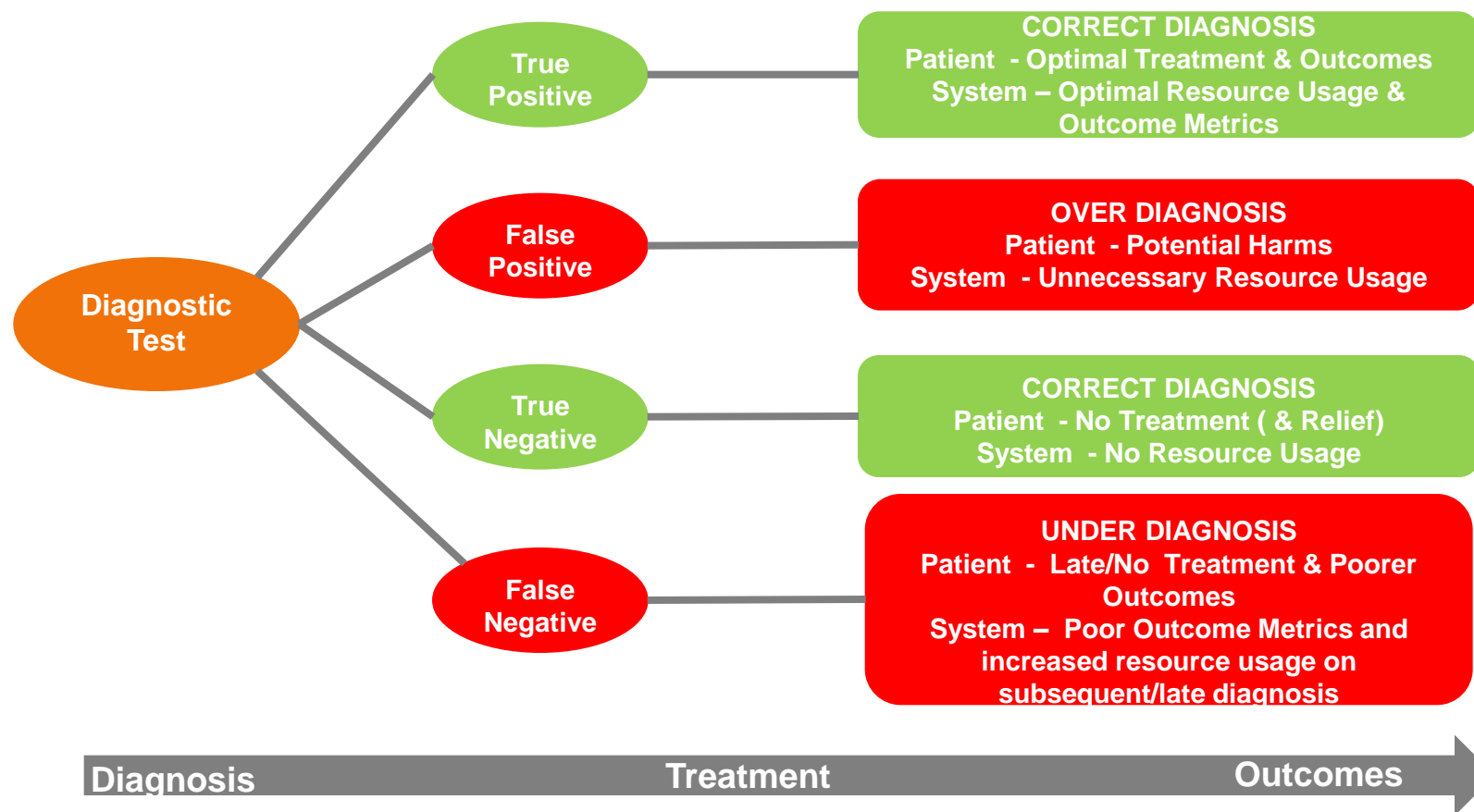
Clinical Performance			=
Cost Impact			
Evaluation Method	<i>Cost effectiveness</i> (£/QALY)		<i>Costs consequences</i> (£)
NICE Guidance Programme	<i>Technology Appraisals Programme (TAP)</i>	<i>Diagnostics Assessment Programme (DAP)</i>	<i>Medical Technologies Evaluation Programme (MTEP)</i>
Technologies	✓ <i>Devices</i>	✓ <i>Diagnostics</i>	✓ <i>Devices</i> ✓ <i>(‘Simple Diagnostics’)</i>

# Diagnostics – Potential Value



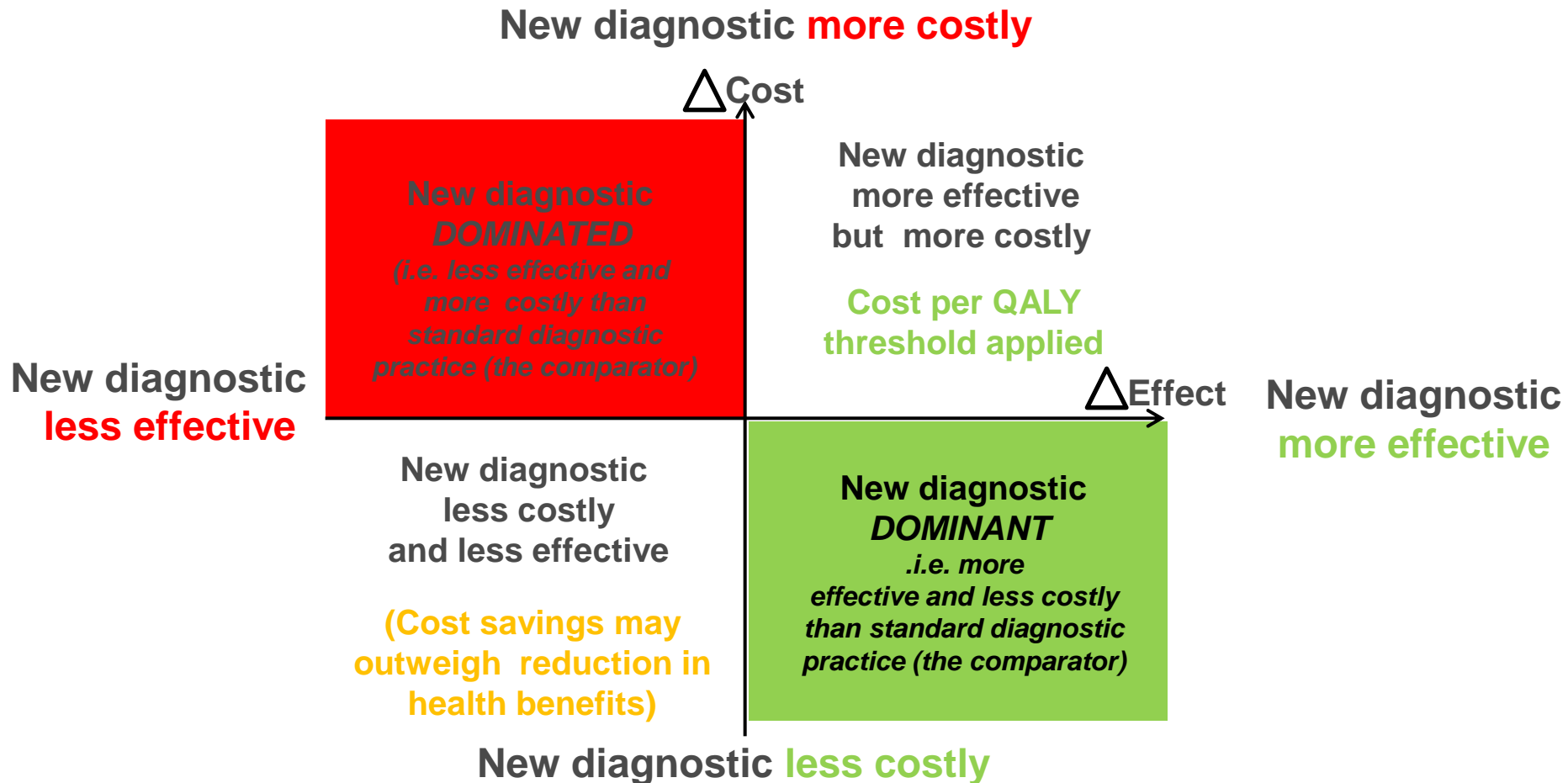
**Diagnostics Assessment Programme(DAP) assesses the value proposition of diagnostic technologies .i.e. pathological tests, imaging, endoscopy, algorithms or test combinations, physiological measurement and genetic/molecular tests**

# Diagnostics – Potential Impact



**The use and initial cost of a diagnostic test is often far removed from its impact and value**

# Clinical and Cost-Effectiveness DAP & Diagnostics



# Clinical and Cost-Effectiveness Challenges for Diagnostics

Complexity  
and variation  
in diagnostic  
and care  
pathways

Alternates  
i.e. more than 1  
technology  
posing the same  
value proposition

Benefits typically  
result indirectly i.e.  
from treatments  
rather than directly  
from diagnostic  
procedures

Real world  
implementation  
uncertainty

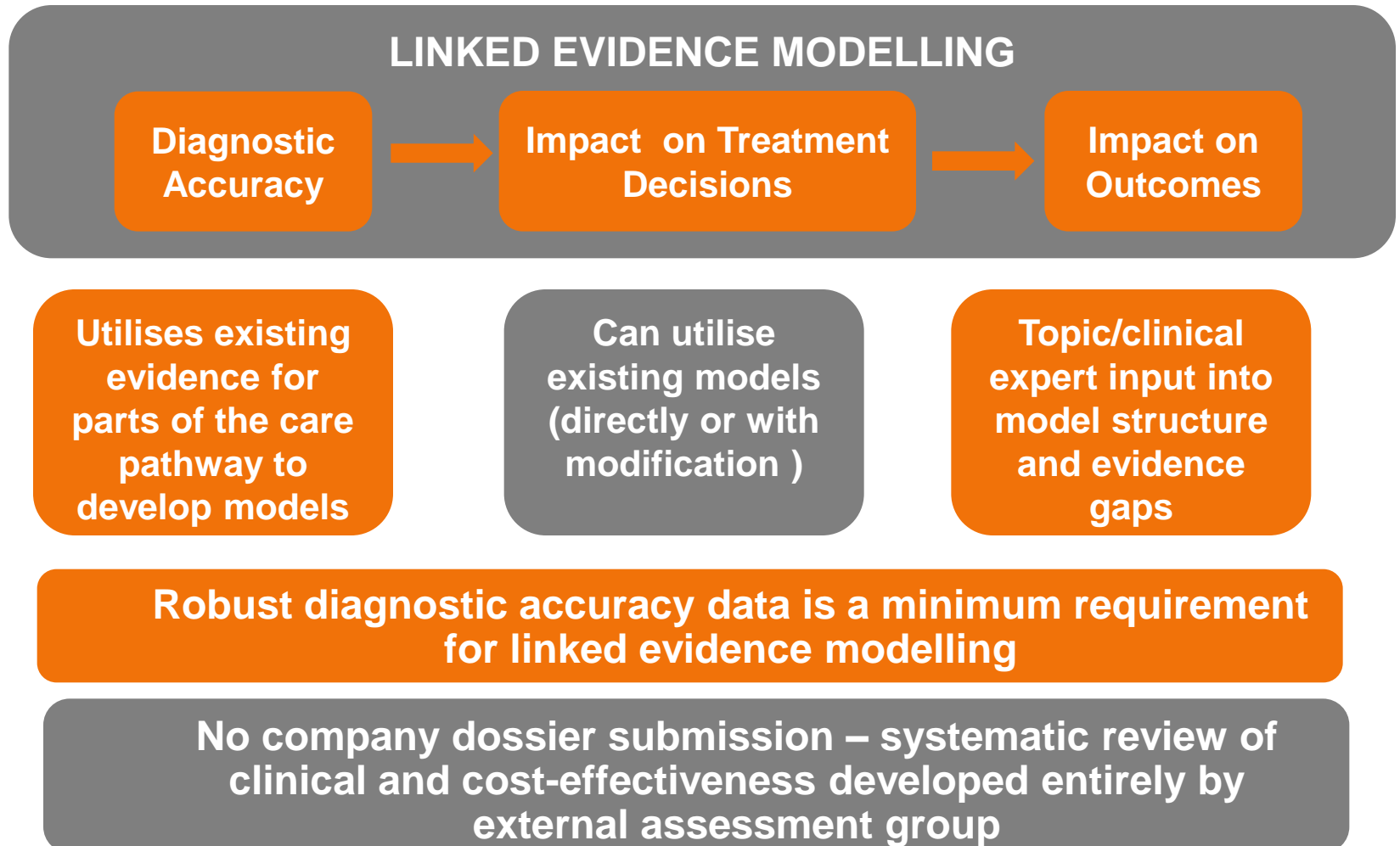
Rapid product  
evolution .i.e  
short product  
life cycles

End to end clinical  
studies following  
patients from  
diagnosis through  
care to outcomes  
rarely available

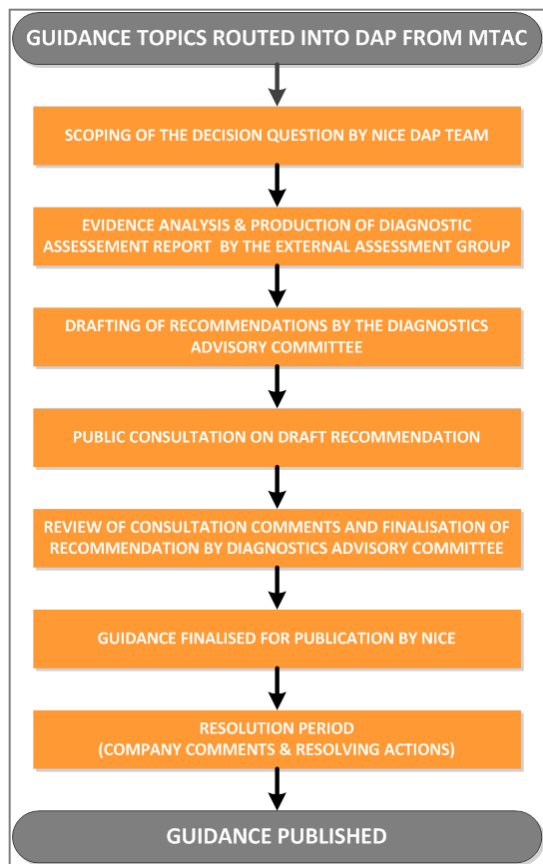
Lower level of  
resources  
available in  
diagnostic  
'sector'



# Clinical and Cost-Effectiveness DAP Approach to Diagnostics Challenges



# The Diagnostics Assessment Process



## Scoping (12 weeks)

- Utilising input from stakeholders and specialist to lock down the question the NHS needs answering

## Assessment (28 weeks)

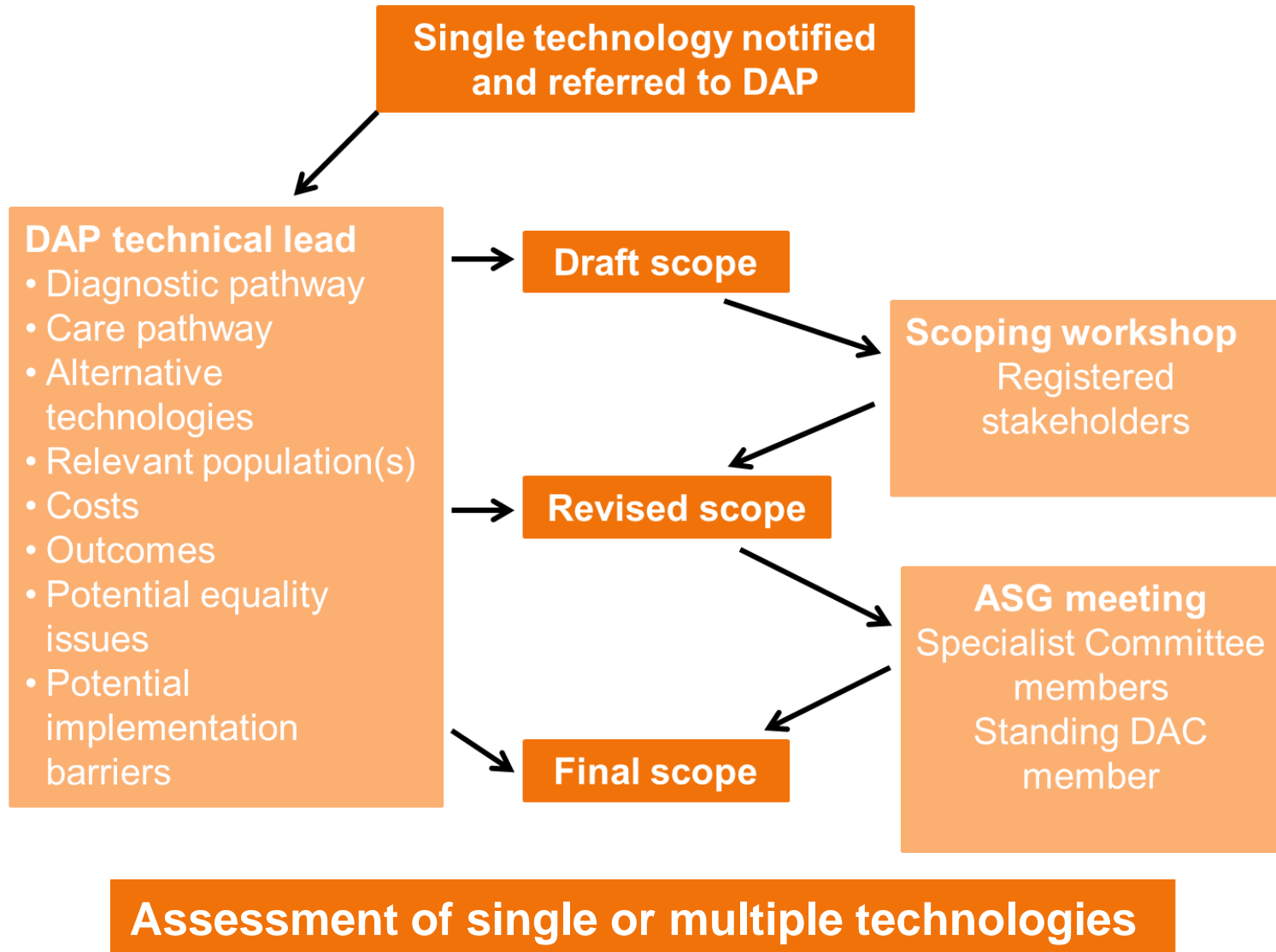
- Production of systematic review of clinical and cost effectiveness by Diagnostics Assessment Report by External Assessment Group

## Guidance Production (23 weeks)

- Production of draft recommendations
- Public consultation and finalisation of recommendations
- Resolution period & guidance publication

**DAP process methodology is tailored to take account of the specific challenges relating to how diagnostics ‘deliver their impact’ for patients and the healthcare system**

# Scoping



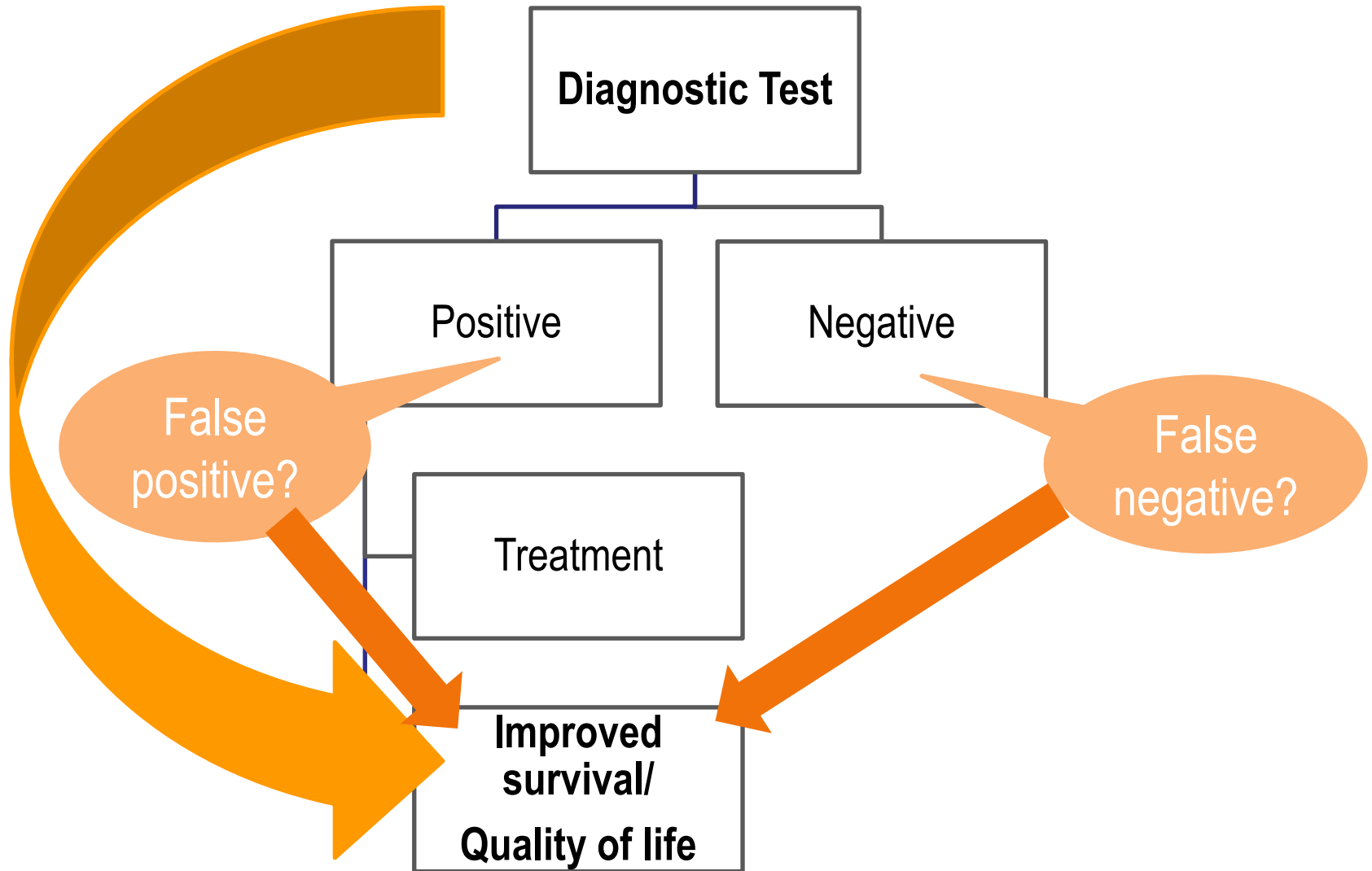
# Scoping

1. How is the condition managed in the NHS?

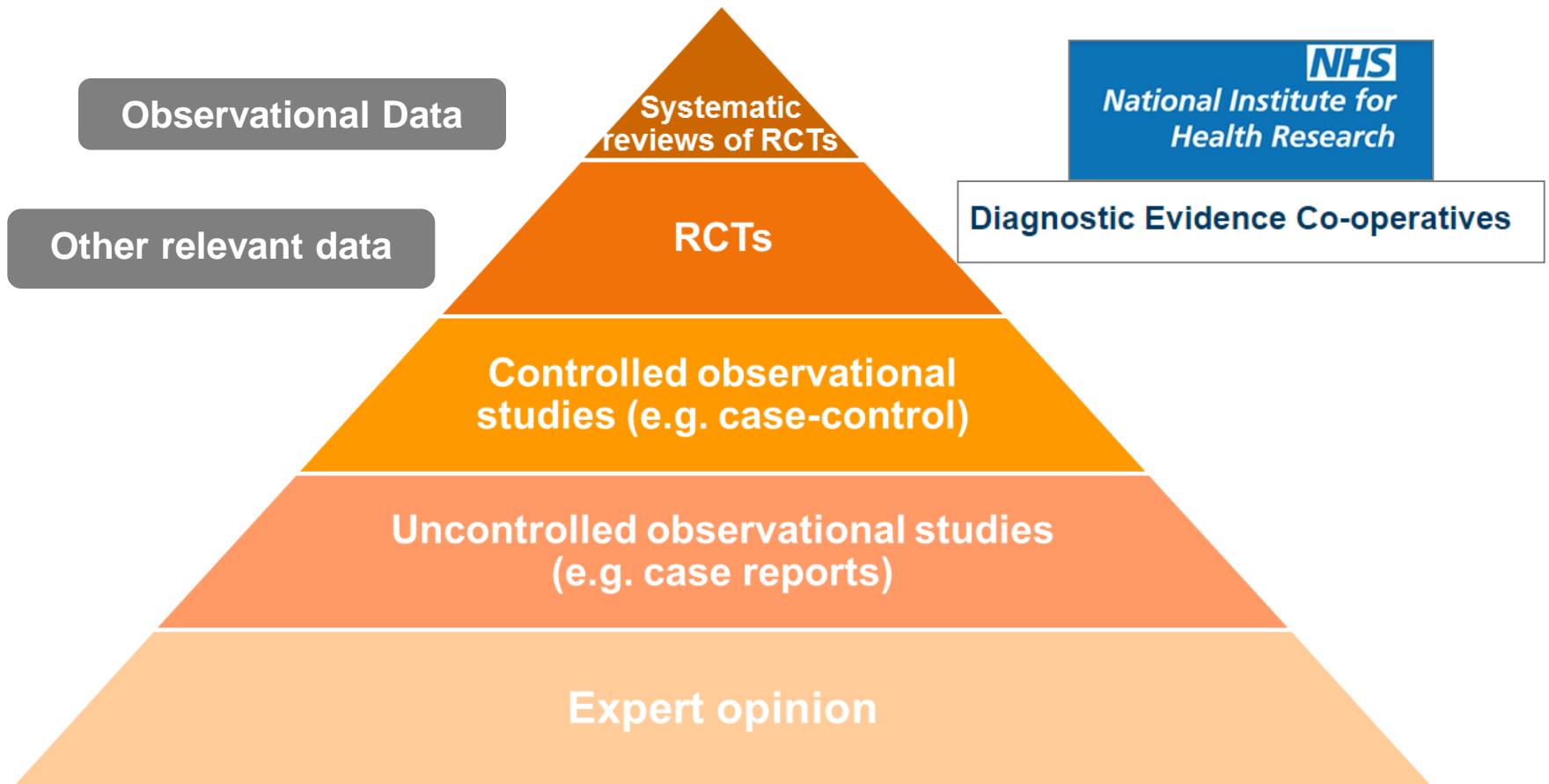
2. Where does my product fit in the care pathway?

3. What does my product deliver?

# Understanding diagnostics benefits



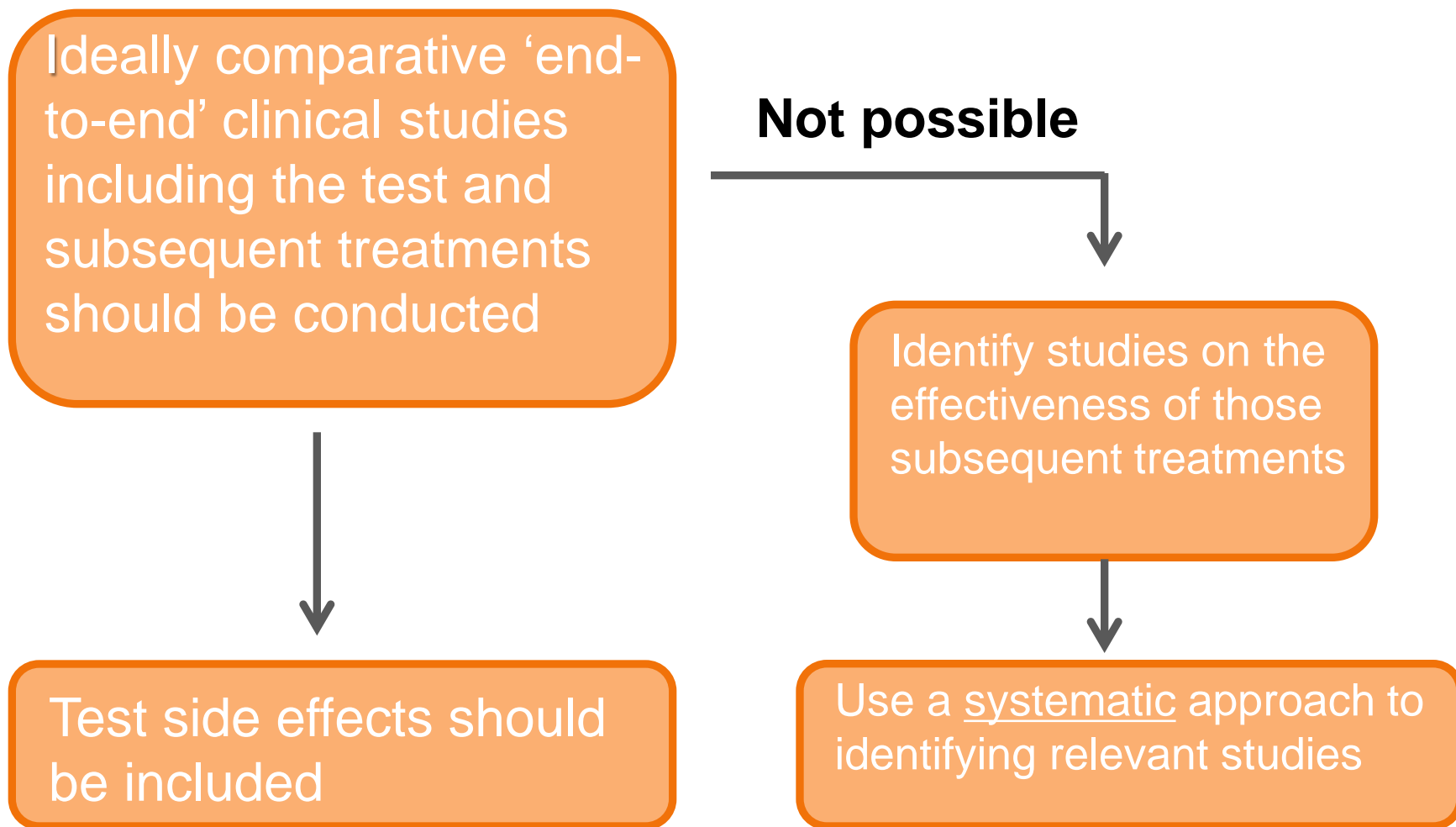
# Diagnostics evidence requirements



# Study design

- **Outcomes:** patient focussed outcomes are particularly important, as opposed to intermediate or surrogate outcomes
  - e.g. a reduction in tumour size will be given less weight than evidence about clinical benefit such as improved survival or quality of life
- **Size:** Studies with larger numbers of patients will usually be preferred as estimates of benefits and harms will be more accurate
- **Duration:** Studies should have sufficient follow up to capture final outcomes where possible
  - e.g. very important for prognostic tests

# Diagnostic tests: Outcomes data



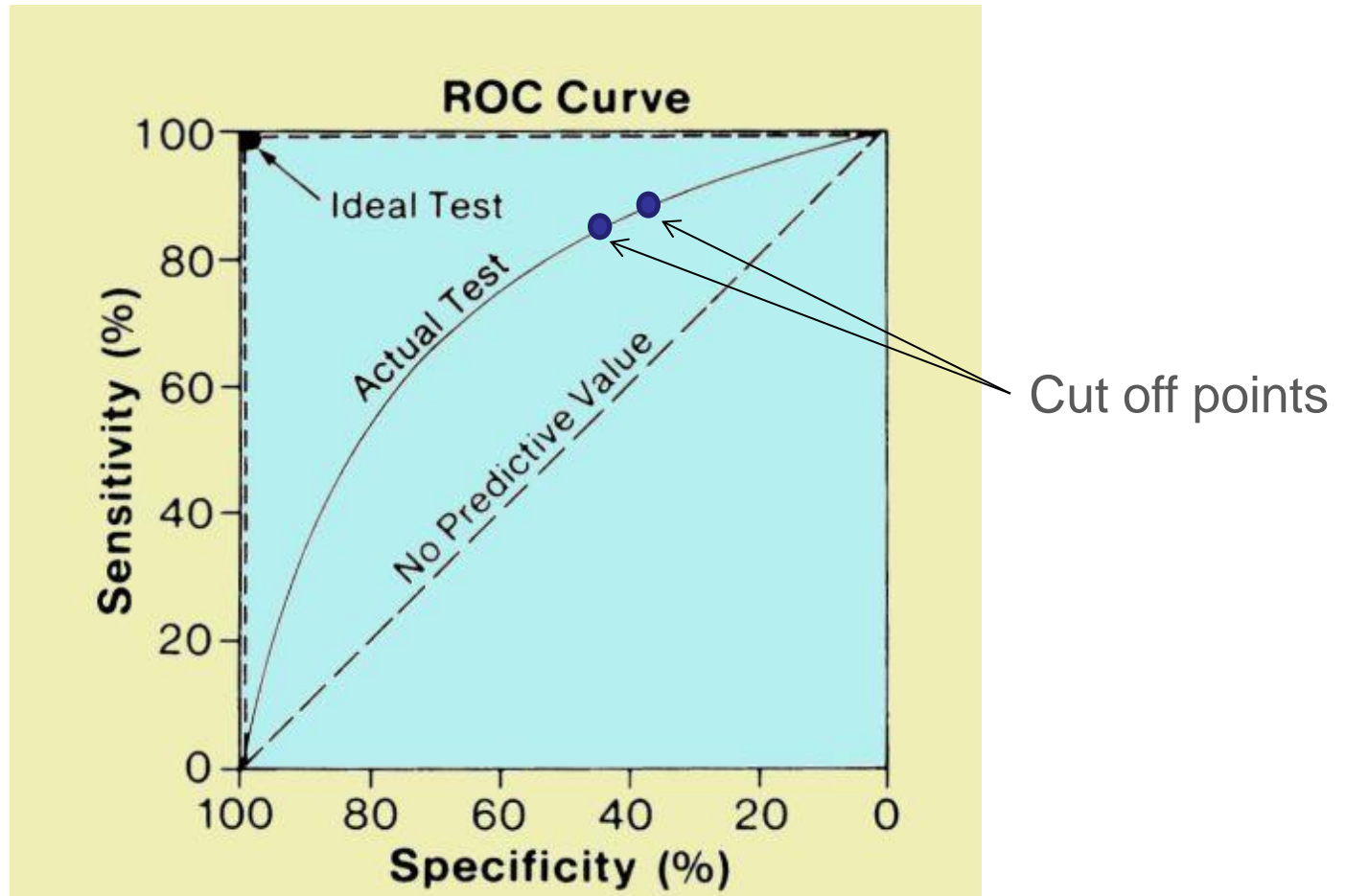


# Diagnostic tests: Outcomes data

		Condition as determined by “Gold Standard”		
		Condition positive	Condition negative	
Test outcome	Test outcome positive	<b>True Positive</b>	<b>False Positive</b>	<b>PPV</b>
	Test outcome negative	<b>False negative</b>	<b>True Negative</b>	<b>NPV</b>
		<b>Sensitivity</b>	<b>Specificity</b>	

**Measurements of test accuracy are necessary:**

# Diagnostic tests: Outcomes data



# A diagnostics example.....

**SonoVue** (sulphur hexafluoride microbubbles)  
Contrast agent for contrast-enhanced ultrasound imaging  
of the liver



Characterising  
incidentally detected  
focal liver lesions



Detection of  
potential liver  
metastases



Characterising focal  
liver lesions  
(cirrhosis)

No end-to-end studies available

High quality accuracy data – SonoVue vs CT and MRI

Relevant evidence on care pathway and outcomes

# NICE Scientific Advice

- Enables companies to:
  - present prospective clinical development plan
  - ask questions on population, trial design, relevant outcomes, comparators, health-related quality of life data collection, economic analysis, cost effectiveness modelling, extrapolation, resource use and costs
- Receive bespoke advice to support decision making and help develop an evidence base which can be used in future NICE evaluations or discussions with payers/ commissioners

## Light Scientific Advice (for SMEs)

11-13 week process

Option for additional adoption advice

Clarification teleconference

Light advice letter

Clarification teleconference (optional)

# Clinical and Cost-Effectiveness DAP Approach to Diagnostics Challenges

**The Diagnostics Advisory Committee (DAC):**  
independent decision making body basing its recommendations on a review  
of clinical and economic evidence



+

- Specialist Committee Members:**
- 5 – 7 for each individual assessment topic
  - Recruited for expertise in the diagnostic and/or care pathway
  - Clinicians, researchers, healthcare professionals, lay persons with a perspective on the condition(s) being diagnosed
  - Input is critical to crystallising the question to be answered and linked evidence modelling development

**Recommended  
for Routine Use**

**Further Research  
Recommended**

**Not Recommended  
for Routine Use**

MTEP Research Commissioning

# Guidance development

- Decision making in presence of uncertainty
- Public consultation can change decision making
- Clarity in recommendations on indication
  - Rule-in / rule-out / diagnosis / monitoring
  - Setting
  - Supported by evidence, minimise risk of indication creep and inappropriate use of tests that may lead to misdiagnosis
  - Cost-effective use of NHS resources
- ‘Committee considerations’ describe uncertainties and rationale behind decision-making.

# SonoVue (sulphur hexafluoride microbubbles)

## Contrast agent for contrast-enhanced ultrasound imaging of the liver.....again

Characterising  
incidentally detected  
focal liver lesions



**Cost  
effective**



**Adoption**  
recommendation

Detection of  
potential liver  
metastases



**Slightly less  
cost  
effective  
than CT and  
MRI**



**Adoption**  
recommendations  
where CT and MRI  
not appropriate

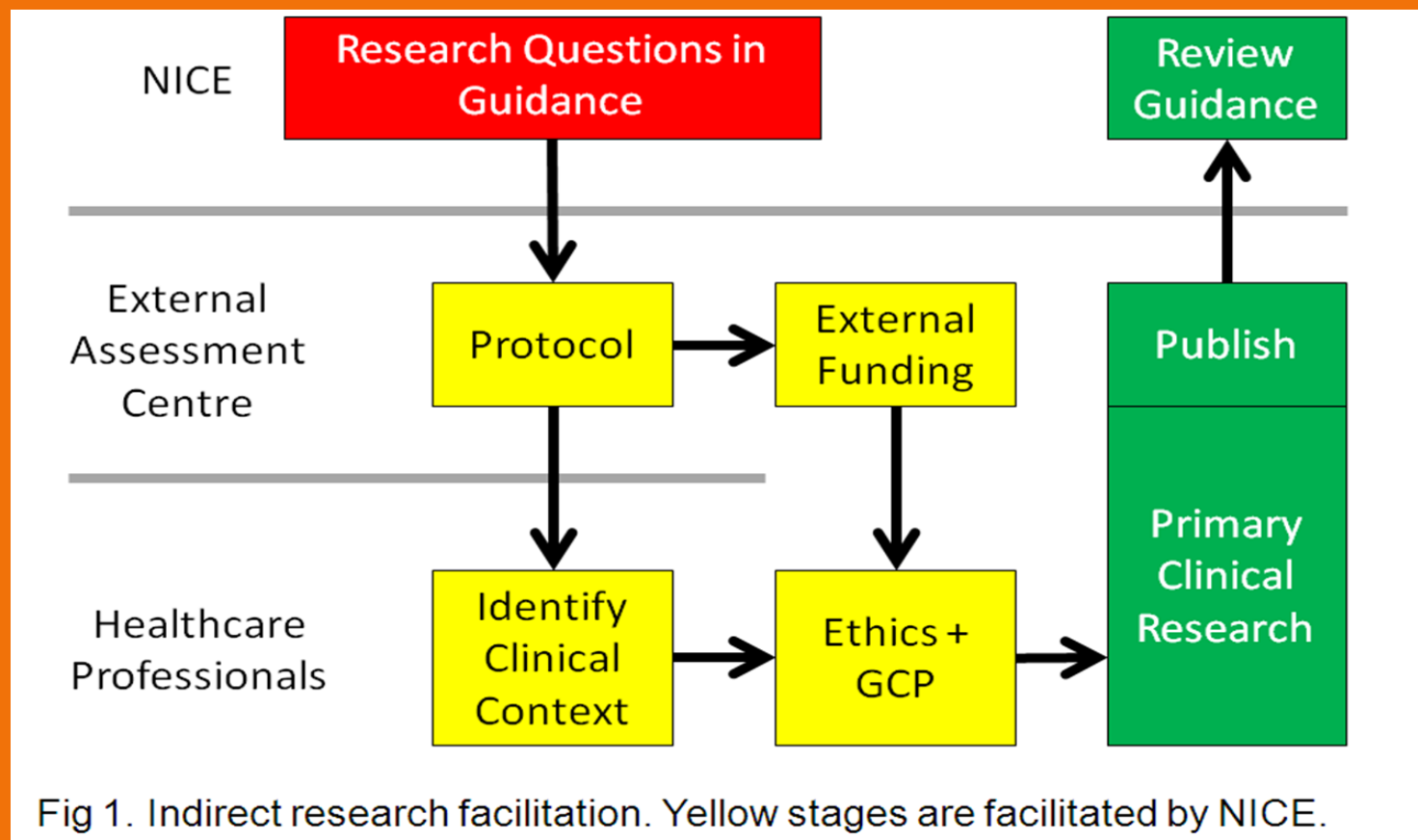
+

Characterising focal  
liver lesions  
(cirrhosis)



**Research**  
recommendations to  
explore potential  
broader applicability

# Post Guidance Research Facilitation



Pomfrett C.J.D, Campbell B, Pugh P.J, Campbell M, Marlow M. Medical Technologies Evaluation II: catalysing the development of primary clinical evidence for promising technologies. HTAI Bilbao 2012



# NICE: Companion diagnostics (CDx)

- Companion diagnostics are assays (a test or measurement) intended to assist physicians in making treatment decisions for their patients
- They do so by elucidating the efficacy and/or safety of a specific drug or class of drugs for a targeted patient group or sub-groups
- There are two main groups of companion diagnostics that include:
  - Tests that have been developed after a drug has come to market
  - Tests that are being developed in conjunction, or as a companion to the drug

# NICE: Companion diagnostics (CDx)

- In January 2013, NICE published update to the Technology Appraisals methods guide
  - Costs of CDx testing incorporated into evaluation of clinical and cost effectiveness
  - Sensitivity analysis to assess impact of CDx cost on cost effectiveness of pharmaceutical
  - Diagnostic accuracy can be examined and incorporated in cost effectiveness analysis
  - Potential issues of alternative CDx can be highlighted in guidance without assessment of evidence

# Example of CDx in TA programme

TA 208 Trastuzumab for HER2-positive metastatic gastric cancer

- MA included testing with fluorescence in situ hybridisation (FISH) then revised to include silver in situ hybridisation (SISH)
  - Timing of MA meant that only FISH was included in NICE appraisal
- Trial used parallel testing strategy
- Sequential testing strategy in manufacturer's model
  - Only ICH2 positive received FISH test
- ERG scenario analyses for both sequential and parallel testing strategies
  - Sequential ICER £66,982 per QALY
  - Parallel ICER £71,637 per QALY due to increased incremental costs
- Committee concluded that sequential testing was most appropriate for people with metastatic gastric cancer

# Example of CDx in DAP programme

- EGFR-TK mutation testing in adults with locally advanced or metastatic non-small-cell lung cancer
- **Evidence**
  - Two tests used in clinical trials
  - Three tests had accuracy data
    - Linked to clinical trial data
  - Remaining tests had no trial or accuracy data
  - Included a survey of labs providing EGFR-TK testing
    - test characteristics and costs
  - Data from an EGFR-TK national external quality assurance scheme study

# EGFR testing - Recommendations

- 5 tests recommended but insufficient evidence to make recommendations for others
- Key issues:
  - Test validation
  - Competent execution
  - Participation in external quality assurance scheme
- Research recommendation
  - Studies comparing different EGFR-TK mutation methods that link to patient outcomes
- Many assumptions in assessment

Diagnostics guidance (<http://www.nice.org.uk/dg9>)

# Key contacts

- **NICE DAP**
  - Sarah Byron ([sarah.byron@nice.org.uk](mailto:sarah.byron@nice.org.uk))
  - <http://www.nice.org.uk/About/What-we-do/Our-Programmes/NICE-guidance/NICE-diagnostics-guidance>
- **NICE Medical Technologies Evaluation Programme**
  - Jessica Linville-Boud([Jessica.Linville-Boud@nice.org.uk](mailto:Jessica.Linville-Boud@nice.org.uk))
  - <http://www.nice.org.uk/About/What-we-do/Our-Programmes/NICE-guidance/NICE-medical-technologies-evaluation-programme>
- **NICE Scientific Advice**
  - Richard Chivers ([richard.chivers@nice.org.uk](mailto:richard.chivers@nice.org.uk))
  - <http://www.nice.org.uk/about/What-we-do/Scientific-advice>

**Thank – you very  
much for your attention!**

