

DEC collaborations

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Engagement

Engagement with industry

- Consultations
 - small focussed
 - or full DEC engagement (all disciplines)
- Attendance at meetings
- Active dissemination of our work
- Organic development of ideas for collaborations
- Direct approach where we have been actively approached with ideas for studies



Collaboration

Developing Collaborations

Ideas have resulted in......

- Joint grant applications which have been
 - industry partner driven
 - or driven by us, with the support of the industry partner
- We have been able to contribute expertise including, but not exclusively
 - Clinical (wide range of departmental clinical interests)
 - Methodology and statistics
 - Health economics
 - Qualitative



Collaboration

Challenges / limitations

- Building trust
- Reconciling contrasting objectives/expectations
- Making joint funding submissions within the strictures of the university system
- Our involvement is somewhat limited by departmental interests
- We are not always as immediately accessible as we would like to be



Collaboration

Benefits

- Benefits of engaging with researchers from a broad range of disciplines in diagnostics research
- Externally funded model provides benefits for both parties
 - We take on projects which are of interest to us
 - Research outputs are likely to be powerful as we use an open minded approach and are financially independent
- Aim to produce peer reviewed publications rather than closed reports
- Projects give us a privileged insight into exciting novel technologies
- Broad knowledge of the diagnostics landscape can help to inform our work